HW 1 – Excel

1. According to the data given and the chart created, three conclusions that can be drawn are; most of the kickstarter accounts are successful (with failed as a close second), most accounts last a relatively short amount of time (since there are a low number of live accounts) and there was a significant jump in all accounts between 2013 and 2017.
2. Some limitations include, the years provided, the countries provided, and the categories provided.
3. Other graphs could include percent funded vs. year, percent funded vs. country or percent funded vs. category/sub-category.